



## Online survey results for the most suitable dates regarding HORECA 2021

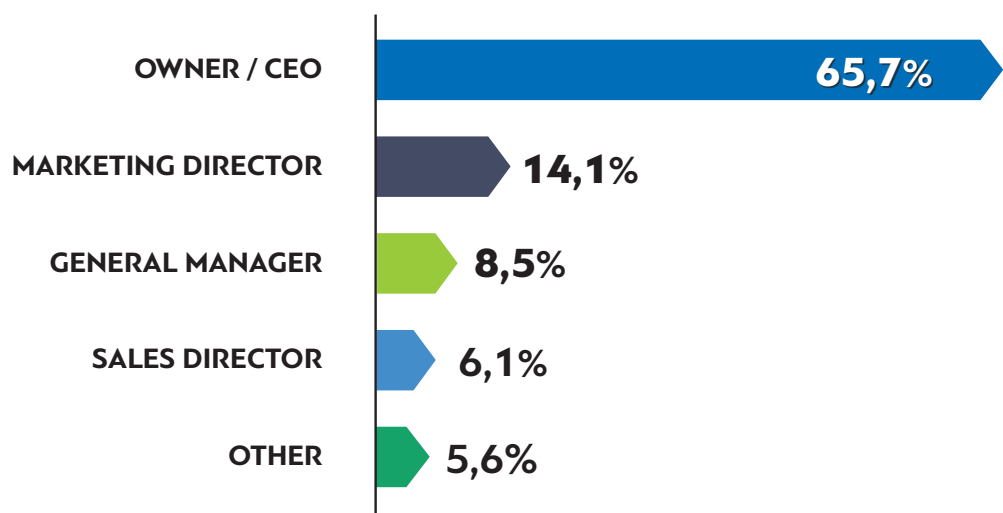
Due to the ongoing situation with the COVID-19 pandemic, the **next HORECA**, scheduled for 11-15 February 2021, will not be able to take place on these specific dates.

FORUM SA, in an attempt to determine the most appropriate dates for the next iteration of HORECA, conducted an **online survey** to the exhibitors of the trade show through the Typeform\* survey platform. The survey was conducted **from Thursday 15/10/2020 to Wednesday 21/10/2020** at 12:00, to a significant representative sample of **213 exhibitors that have participated the previous years at HORECA trade show.**

*\*Survey data are available to any interested parties*

### Sample analysis

The participants at the online survey are **owners and decision-makers** of the company.



### Most suitable dates for the next iteration of HORECA in 2021

Between the two proposed dates for the next HORECA, the **overwhelming majority** of the participants to the survey **selected April 17-21, 2021** as the best possible date for the trade show.

